



Email Swipes (6 Templates)

✉ How to Use These Email Swipes

To make things easy, we've included a set of ready-to-use email templates you can copy, paste, and send. Think of them as a starting point — you can use them exactly as they are, or tweak the wording to better match your own style, product, or audience.

A small change, like adding your own story or personal touch, can make them feel even more authentic. Use these swipes to save time, build confidence, and start sharing your side hustle right away.

Email 1 – Sharing Your First Offer (Excitement)

Subject: Just launched my first [product/service]!

Hi [Name],

I just launched my first little online project! 🎉

It's called [Product/Service Name], and I'd love for you to check it out.

👉 [Insert Link]

This is something I've been learning step by step, and I'm excited to finally share it.

Thanks for supporting me on this new journey!

– [Your Name]

Email 2 – Affiliate Recommendation (Soft)

Subject: A tool I've been trying out (and loving)

Hi [Name],

I recently started using [Product Name], and it's been really helpful for [task/benefit].

It's simple, affordable, and beginner-friendly.

If you'd like to take a look, here's my link:

👉 [Affiliate Link]

I don't recommend many things, but this one's been worth it.

– [Your Name]

Email 3 – Sharing a Personal Win

Subject: My first \$[amount] online 🎉

Hi [Name],

Just wanted to share a quick win — I earned my first \$[amount] online this week.

It wasn't a fortune, but it showed me this works. I did it by [brief method: selling a PDF, affiliate link, Fiverr gig].

If you'd like to see what I used, here's the link:

👉 [Link]

Sometimes small wins are the start of something bigger!

– [Your Name]

Email 4 – Helpful Tip + Resource

Subject: A quick tip that helped me...

Hi [Name],

I've been learning how to make a little extra money online, and here's a tip I found useful:

👉 Keep it simple. Don't try to do everything at once.

One thing that made this easier for me was [Tool/Resource Name].
If you're curious, here's my link:

👉 [Affiliate/Product Link]

Hope this helps!

– [Your Name]

Email 5 – “From One Senior to Another”

Subject: It's never too late to start something new

Hi [Name],

I know a lot of people our age think the internet is “too complicated,” but I've discovered it's not as bad as it seems.

I've been trying [hustle/tool], and it's helped me take my first steps.

If you've ever thought about doing something small online, this might inspire you too:

👉 [Link]

We don't need to be tech experts to give this a try.

– [Your Name]

Email 6 – Friendly Ask for Support

Subject: Could you give me a little support?

Hi [Name],

I've just started a small side hustle, and I'd really appreciate your support.

Here's my page:

👉 [Link]

Even just a click, a share, or passing it on to someone who might be interested means a lot.

Thanks for cheering me on!

– [Your Name]
